

From Evolution to Revolution

ACT II

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BRIEF

What are the registrar challenges involved in this scenario?

What issues would you consider to be a priority?

What strengths and skills will you need to draw on?

What gaps are there in areas of knowledge and skills that no-one around your table seems to have?

What are the solutions that you need to find?

What are the compromises that you will need to make? How far are you willing to go?

WHERE IS THE LINE?

Scenario MERCURY RISING: WHERE IS THE LINE?

You are part of the project team at the European Museum of Art in Brussels, working on a major exhibition about the life and work of US musician, actor, fashion collaborator, collector, magazine editor and activist MERCURY RISING. Mercury tragically died last year and this exhibition has been conceived as a long-anticipated homage. It will tour to 3 other venues in Europe, Australia and China. The set-up costs of this exhibition are considerable, however the expectation is that the show will make a high level profit for the partners due to the level of interest.

The stakeholders are:

- The curator of Mercury's personal archive, which includes his collection of Renaissance art, including ivory carvings, mahogany inlaid tables and cabinets of curiosities showing his fascination with sex and death
- Legal representatives from Mercury's estate in the USA
- His agent and agent's staff
- 3D designers
- Augmented reality production studio
- 2 high-end fashion labels with whom he has collaborated
- 10 institutional lenders from US, Australia and Europe
- 20 private lenders from China and Singapore

Five Renaissance paintings in the exhibition have been promised to the National Gallery London after the exhibition. The 10,000 photographs spanning the 20thc have already been bequeathed to the National Gallery of Art in Washington DC.

The exhibition will include amongst other themes, a full room in cabinet of curiosities style with over 200 objects from his collection in Augmented Reality, a 10m wall of photographs from his archive and collection of works by others, 50 stage costumes from his tours, including his trademark silver leather trousers and cape, and films and another 20 designed for him and worn in premieres or events and, a 3D-printed 3m high sculpture in his likeness as a guerrilla gorilla at the final stages of production in a mixture of aluminium and bronze with reflective coating.

The BBC, London want to make a documentary about his life with special emphasis on his music, film career and activism, during his time spent in the UK. They wish to include behind the scenes footage of the exhibition preparation, transport and installation.